

# Arts and Culture Development Grant

The City of Bryan's Arts and Culture Development Grant started in 2024 to provide organizations with financial support for programs and projects that develop and elevate the arts and culture in the community and directly enhance and promote Bryan as a tourism destination. The grant is funded through Hotel Occupancy Tax (HOT) revenues collected within Bryan, Texas.

Generally, grant amounts received through this grant will range from \$2,500 to \$25,000 based on a recommendation from the Arts and Culture Development Grant Review Committee.

## APPLICATION DEADLINE

**The online application opens June 10 and must be submitted by July 8.**

## FUNDING PERIOD

The funding period is for programs or projects for the fiscal year 2024-2025 (Oct. 1, 2024 – Sept. 30, 2025). A limited amount of funding is available and grants will be awarded based on eligibility and impact to Bryan.

## ELIGIBILITY

- Programs and projects that develop and elevate the arts and culture in Bryan and enhance and promote Bryan as a tourism destination. This may include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture, photography, graphic and craft arts, motion pictures, radio, television, tape and sound recording, and other arts related to the presentation, execution, and exhibition of these major art forms.
- While applicants are not required to have matching funds for their program or project, a diverse base of financial support (private giving, public funding, additional grants, etc.) is highly encouraged.
- The intent of this grant is to provide funds to initiate or complete an arts and culture program or project, and not to be used as ongoing funding to maintain or finance the operations of an organization.
- Priority will be given to projects which clearly show ongoing, future financial sustainability or are indicated as a one-time expense.

## CATEGORIES NOT ELIGIBLE

**Examples include but are not limited to the following:**

- Ongoing monthly/seasonal/annual operations costs including, but not limited to, staff salaries, rent, utilities, office supplies, etc.
- Food and drink costs for receptions.
- Transportation to exhibits/field trips.
- Scholarships, benefits, or fundraising events; or cash/items purchased for resale or to use as prizes, gifts, or awards.
- Building space, real property, or supplies and equipment that is owned by, or could be used by, the applicant
- Furniture, Fixtures, and Equipment (FF&E) or Capital expenditures (excluding permanent public art)
- Political activity
- Deficit or debt reduction efforts
- Funding for litigation or litigation-related activities

## REPORTING REQUIREMENTS

Applicants receiving funding are required to submit a report within 45 days after the project's completion and must also meet with Destination Bryan to discuss marketing initiatives. Reporting requirements will be mutually agreed upon between the applicant and the City of Bryan. Failure to report may result in forfeiture of remaining funds allocated for the project and eligibility for future Bryan Arts and Culture Development funding.

## APPLICATION PROCESS

- The City of Bryan will collect all submitted applications. Late or incomplete applications will not be accepted. and then after the deadline provide them to the Grant Review Committee for consideration.
- The Committee will recommend program or project funding for each application to the City of Bryan.
- Bryan's City Manager will make the final approval of funding for all grants.
- Once approved, a contract will be issued to the applicant specifying the grant amount and reporting guidelines.
- Funding will be distributed to applicants within 30 days of execution of a contract with the City of Bryan.

## IN FY 24, THE CITY FUNDED 17 DIFFERENT PROJECTS TOTTALLING ABOUT \$150,000

- Brazos Valley African American Heritage & Cultural Society – Juneteenth Celebration Blues Festival
- Brazos Valley African American Museum – Incorporating interactive communication for their galleries and exhibits
- Brazos Valley Art League Inc. dba Visual Art Society – Plaques for the public art on the Aggiedland Art Trail
- Brazos Valley Chorale – Production of "Songs of the Traveler"
- Brazos Valley Jazz Society – Brazos Valley Jazzfest
- Brazos Valley Museum of Natural History – Exhibits and Boonville Days Festival
- Children's Museum of Brazos Valley – Innovation & Arts Programming
- Degallery Corporation – DEGART 2024 International Grand Art Event
- Heavy HD Production – Musician mentorship program
- Lake Walk – Eats & Beats and The Local
- Purple Turtle Art Studio – "Empowering Youth Through Public Art"; public painting by students at the Juvenile Services Academy
- StageCenter – Funding for their 2023 – 2024 season performances
- The Attic Antiques – High-quality mural facing Parker St.
- The Queen's Film Society – Texas Film Festival and Monthly Film Screenings
- The Theatre Company of Bryan/College Station – Production of "Raise Your Voice"
- Wreaths Across America Brazos Valley – Talking Tombstones

