

**City of Bryan - Municipal Hotel Occupancy Tax Expenditures
For the Year Ended September 30, 2017**

Revenues Collected FY 2017

\$ 1,453,320

**% of Total
Revenue***

| Legislative Category | Amount | |
|--|---------------|---------|
| Funding the establishment, improvement, or maintenance of a convention center or visitor information center. | \$ - | 0.00% |
| Paying the administrative costs for facilitating convention registration. | - | 0.00% |
| Paying for advertising, solicitations, and promotions that attract tourists and convention delegates to the city or its vicinity. | 721,804 | 49.67% |
| Expenditures that promote the arts. | 75,792 | 5.22% |
| Funding historical restoration or preservation programs. | 22,901 | 1.58% |
| Funding certain expenses, including promotional expenses, directly related to a sporting event within counties with a population of under 1 million. | 86,412 | 5.95% |
| Funding the enhancement or upgrading of existing sports facilities or sports fields for certain municipalities. | 546,411 | 37.60% |
| Funding transportation systems for tourists. | - | 0.00% |
| Signage directing tourists to sights and attractions that are visited frequently by hotel guests in the municipality. | - | 0.00% |
| Total | \$ 1,453,320 | 100.00% |

* Percentage of revenues reported for each category for FY2017 are based on expenditures for each category during FY2017. Expenditures will vary from revenues in any year due to timing of collections vs. spending.