

**City of Bryan - Municipal Hotel Occupancy Tax Expenditures
For the Year Ended September 30, 2020**

Revenues Collected FY 2020

\$ 1,095,785

**% of Total
Revenue***

Legislative Category	Amount	
Funding the establishment, improvement, or maintenance of a convention center or visitor information center.	\$ -	0.00%
Paying the administrative costs for facilitating convention registration.	156,833	14.31%
Paying for advertising, solicitations, and promotions that attract tourists and convention delegates to the city or its vicinity.	782,796	71.44%
Expenditures that promote the arts.	121,046	11.05%
Funding historical restoration or preservation programs.	18,236	1.66%
Funding certain expenses, including promotional expenses, directly related to a sporting event within counties with a population of under 1 million.	7,396	0.67%
Funding the enhancement or upgrading of existing sports facilities or sports fields for certain municipalities.	9,478	0.86%
Funding transportation systems for tourists.	-	0.00%
Signage directing tourists to sights and attractions that are visited frequently by hotel guests in the municipality.	-	0.00%
Total	\$ 1,095,785	100.00%

* Percentage of revenues reported for each category for FY 2020 are based on expenditures for each category during FY 2020. Expenditures will vary from revenues in any year due to timing of collections vs. spending.