

**City of Bryan - Municipal Hotel Occupancy Tax Expenditures  
For the Year Ended September 30, 2021**

**Revenues Collected FY 2021**

**\$ 1,393,369**

<b>Legislative Category</b>	<b>Amount</b>	<b>% of Total Revenue*</b>
Funding the establishment, improvement, or maintenance of a convention center or visitor information center.	\$ -	0.00%
Paying the administrative costs for facilitating convention registration.	-	0.00%
Paying for advertising, solicitations, and promotions that attract tourists and convention delegates to the city or its vicinity.	665,518	47.76%
Expenditures that promote the arts.	688,101	49.38%
Funding historical restoration or preservation programs.	30,140	2.16%
Funding certain expenses, including promotional expenses, directly related to a sporting event within counties with a population of under 1 million.	6,800	0.49%
Funding the enhancement or upgrading of existing sports facilities or sports fields for certain municipalities.	2,810	0.20%
Funding transportation systems for tourists.	-	0.00%
Signage directing tourists to sights and attractions that are visited frequently by hotel guests in the municipality.	-	0.00%
Total	\$ 1,393,369	100.00%

\* Percentage of revenues reported for each category for FY 2021 are based on expenditures for each category during FY 2021. Expenditures will vary from revenues in any year due to timing of collections vs. spending.