

CITY OF BRYAN, TEXAS
Hotel Tax Fund
September 30, 2024
(in thousands)

	YTD													
	Actual	1.00	2.00	3.00	4.00	5.00	6.00	7.00	8.00	9.00	10.00	Total	Variance	
Revenues														
Room Tax Receipts ⁽¹⁾	2,767,120.00											-	(2,767,120.00)	
Interest Income	118,500.00											-	(118,500.00)	
Misc. Revenues	3,000.00											-	(3,000.00)	
Total Revenues	2,888,620.00	-	-	-	-	-	-	-	-	-	-	-	(2,888,620.00)	
Expenditures														
Program Grants and Other Expenditures														
Arts Affiliates/Arts and Culture Grants	79,525.00			-	79,525.00							79,525.00	-	
Children's Museum of the Brazos Valley	12,500.00				12,500.00							12,500.00	-	
Communications/Marketing (City of Bryan)	11,382.00			11,382.00			-					11,382.00	-	
Destination Bryan	2,270,000			2,270,000.00								2,270,000.00	-	
GovOS	21,613.00									21,613.00	-	21,613.00	-	
Historical Restoration	41,229.00					41,229.00						41,229.00	-	
Park & Rec Expense (City of Bryan)	75,139.00						3,807.00	-			71,332.00	75,139.00	-	
The Stella Hotel	255,492.00			255,492.00								255,492.00	-	
Subtotal Program Grants	2,766,880.00	-	-	2,536,874.00	92,025.00	41,229.00	3,807.00	-	-	21,613.00	71,332.00	2,766,880.00	-	
Single Purpose/Events Grants														
Brazos Valley African Am Heritage - Blues Fest	5,000.00			5,000.00								5,000.00	-	
Destination Bryan Reimbursements	44,038.00			-			44,038.00					44,038.00	-	
TAMU Game day Traffic Shuttle	28,000.00						28,000.00					28,000.00	-	
Texas A&M University Paralympics Sponsorship	64,590.00						64,590.00					64,590.00	-	
Subtotal Single Purpose/Event Grants	141,628.00			5,000.00			136,628.00					141,628.00	-	
Other/Administrative														
Hotel Tax Audit Services	-											-		
Transfer to Other Funds	-											-		
Subtotal Other/Administrative	-	-	-	-	-	-	-	-	-	-	-	-	-	
Debt Service														
Transfers to Debt Service	-											-		
Total Expenditures	2,908,508.00	-	-	2,541,874.00	92,025.00	41,229.00	140,435.00	-	-	21,613.00	71,332.00	2,908,508.00	-	3,552.28
Net Increase/(Decrease)	(19,888.00)													
Beginning Operating Funds	1,819,407.00													
Ending Operating Funds	1,799,519.00													

3,552.28

**City of Bryan - Municipal Hotel Occupancy Tax Expenditures
For the Year Ended September 30, 2024**

Revenues Collected FY 2024

\$ 2,888,620

Legislative Category	Amount	% of Total Revenue*
Funding the establishment, improvement, or maintenance of a convention center or visitor information center.	\$ -	0.00%
Paying the administrative costs for facilitating convention registration.	-	0.00%
Paying for advertising, solicitations, and promotions that attract tourists and convention delegates to the city or its vicinity.	2,541,874	88.00%
Expenditures that promote the arts.	92,025	3.19%
Funding historical restoration or preservation programs.	41,229	1.43%
Funding certain expenses, including promotional expenses, directly related to a sporting event within counties with a population of under 1 million.	140,435	4.86%
Funding the enhancement or upgrading of existing sports facilities or sports fields for certain municipalities.	-	0.00%
Signage directing tourists to sights and attractions that are visited frequently by hotel guests in the municipality.	-	0.00%
Electronic tax administration system (creation, maintenance, operation and administration of) under Sec. 351.1012	21,613	0.75%
Day-to-day operations, supplies, salaries, office rental, travel expenses and other administrative costs incurred directly in the promotion and servicing expenditures under Sec. 351.101(a)	71,332	2.47%
Total	\$ 2,908,508	100.69%

* Percentage of revenues reported for each category for FY 2024 are based on expenditures for each category during FY 2024. Expenditures will vary from revenues in any year due to timing of collections vs. spending.